



LUKA BEZHASHVILI

Co-Founder & CEO | Chief Operating Officer (COO) | Technical Leadership

Tbilisi, Georgia

luka@bezha.lol

+995 598 933 502

cv.bezha.lol | LinkedIn

Executive Profile: Entrepreneur, Chief Operating Officer, and Software Engineer with a proven track record leading cross-functional teams, directing product strategy, scaling operations, and architecting resilient digital applications. Experienced across end-to-end operational management, product ownership, PR leadership, and customer success.

PROFESSIONAL WORK EXPERIENCE

COO (Chief Operating Officer)

NOV 2025 - PRESENT

Claus Market LLC

Orchestrating daily business operations, cross-functional engineering and design workflows, and execution to deliver complex market-driven products with technical excellence.

Co-Founder & CEO

OCT 2025 - PRESENT

Void Logic LLC

Directing strategic company vision, business development, client partnerships, and technical architecture for high-impact software solutions and digital products.

Product Owner

SEP 2025 - APR 2026

Sheniani.ge

Directed end-to-end product strategy, feature roadmap, sprint milestones, and cross-functional development execution for a nationwide social impact platform in Georgia.

Sales Manager

JUL 2025 - SEP 2025

h&w invest

Directed investment sales initiatives and client portfolio management, focusing on strategic capital growth, deal negotiation, and high-impact partnerships.

Lead of PR Department

DEC 2024 - NOV 2025

Sangu's Student Council

Directed public relations strategy, brand positioning, student body outreach campaigns, and event communications for the national university student body.

Customer Service Representative

APR 2023 - MAR 2024

Six Values

Resolved complex client inquiries, streamlined customer support workflows, and maintained high satisfaction metrics and service excellence in a high-demand environment.

Barista

JUL 2022 - AUG 2022

DunkinDonuts

Delivered high-speed customer service and managed beverage preparation in a fast-paced retail environment.

Cashier

MAY 2022 - JULY 2022

SmartShop

Managed high-volume retail transactions, point-of-sale systems, and inventory reconciliation with precision and efficiency.

Sales Manager

NOV 2021 - JAN 2022

Willx Digital

Spearheaded digital sales outreach, client acquisitions, and campaign strategies, expanding the agency's digital footprint and market presence.

EDUCATION

Bachelor of Computer Science

SANGU (Saint Andrew The First-Called Georgian University)

SEP 2021 - 28 JUL 2025 (Graduated)

Comprehensive curriculum in Software Engineering, Algorithms, Data Structures, and Distributed Systems.

General Secondary Education

Tbilisi 67th Public School

SEP 2009 - JUN 2021

Completed high school diploma with focus in mathematics and exact sciences.

LANGUAGES

Georgian

Native / Bilingual

C2

English

Upper-Intermediate / Working

B2

Russian

Elementary / Basic

A2

KEY COMPETENCIES

Operations Leadership

Product Ownership

Cross-Functional Agile

Software Architecture

PR & Communications

Client Relations

Strategic Planning